



# People counting in sales outlets

« A visitor is a  
potential  
customer »

## FOR WHOM ?

- Retail chains
- Shops
- Outlets
- Showrooms
- Corner stores

## WHY ?

- To determine your conversion rate
- To know the attractiveness rate of your shop front
- To estimate your return on investment (constructions, communication and information campaign)
- To dimensioning your sales force according to the customers' attendance levels

**Besides the turnover, the attendance level of your establishment is also a major indicator of your brand popularity. It enables you to define and implement tools in order to improve your business.**

## ADVANTAGES

- **A high counting accuracy** tested by an independant agency
- A discreet integration, easily adaptable everywhere
- A stand-alone system
- Online data management platform
- Single or multiple sites management
- An integration with an external software (POS software)

→ Subject to the chosen offer

You can contact us for a personalised solution

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Designed and developed

