



People Counting in Shopping mall

« **Your
attractiveness
indicator** »

FOR WHOM ?

- Shopping mall
- Retail outlets
- Mega stores
- Hypermarkets
- Retail Park

WHY ?

- To increase the value of your commercial leases
- To study the people flow
- To evaluate marketing campaigns' impact
- To class the sites

The attractiveness of a commercial mall depends on its people flow. This information is fundamental for real-time flow management and anticipation of site's potential evolution (construction, events).

It is also the only way to justify to the residents the worth of their premises.

ADVANTAGES

- **A high counting accuracy**
tested by an independant agency
 - **An Ethernet networking with POE supply**
 - **A discreet integration**
easily adaptable to your establishment
 - **A real-time and a posteriori flow management**
 - **Easy to use**
multi zone, event management, data history, event logs ..
 - **Local or remote data consultation**
- Subject to the chosen offer

You can ask us for a personalized study of your needs :

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Designed and developed

